

FOR IMMEDIATE RELEASE

## **DORVAL TRADING CO., LTD. Strengthens Management Team with Key Appointments to Drive Growth and Innovation**

*Mike Rothman to lead Strategy and Technology, and Barry Rothman joins to head up Data Management and Compliance for Dorval*

**January 2024, Nanuet, NY – DORVAL TRADING CO., LTD.**, a leading importer and distributor of premium confections, is excited to announce the expansion of its management team with the appointment of two seasoned professionals. These strategic additions underscore Dorval’s commitment to leveraging innovative technology and data management to further enhance its operations and capitalize on new market opportunities.



Mike Rothman joins Dorval to head up Strategy and Technology. With more than 30 years of experience in the technology sector, Mike brings a wealth of knowledge and a proven track record of driving business strategy and technological innovations across various companies, ranging from startups to established enterprises. Mike’s been a founder or senior executive at organizations including Techstrong Group, Securosis, Firemon, and DisruptOps, among others. His expertise will be instrumental in leading Dorval through its next phase of growth.



Barry Rothman has been appointed to lead Dorval’s Data Management and Compliance initiatives. His impressive career spans more than 30 years, including

more than 17 years at Truist Financial Corporation (previously SunTrust), most recently as the head of sourcing and supply management operations, driving organizational transformation, regulatory compliance, operational risk management, and industry-leading procure-to-pay practices. Earlier in his career, Barry had roles at KPMG Consulting and Sony Music Entertainment. Barry's extensive experience in data governance and compliance will ensure Dorval's operations meet the highest standards of excellence and regulatory compliance.

“We are thrilled to welcome Mike and Barry to our team. Their extensive experience and leadership capabilities align perfectly with our vision for the future in a rapidly changing business environment,” said Roberta Cappel, President of Dorval. “Distribution is changing, and the ability to harness data and technology to improve the customer experience makes this a perfect time to invest in our future. Even after 58 years in business, we’re excited to introduce our Sour Power, Top Pops, King Peppermint, Hopjes, and RendezVous brands, as well as new brands, to a new generation of candy lovers.”

These appointments come at a time when Dorval is poised to expand its presence and enhance its product offerings in the highly competitive US candy market.

### **About Dorval Trading Co., Ltd.**

Since 1966, the Dorval name has been synonymous with quality confections. For 58 years, Dorval has been an importer of an extensive range of high-quality confectionery products from major manufacturers around the world. Dorval has grown into a significant presence in the confectionery and specialty distribution arena.

For more information, contact **DORVAL TRADING CO., LTD.** at (800) 367-8252 or at [info@dorvaltrading.com](mailto:info@dorvaltrading.com), or visit our website at [www.dorvaltrading.com](http://www.dorvaltrading.com)